

UNITED BEAUTY

PRESS INFORMATION

1st October 2008

SAY A BIG HELLO TO THE EXCITING NEW STAR NAILS® MANICURE & PEDICURE RANGE FROM UNITED BEAUTY!

After months of testing and development, United Beauty are proud to announce the arrival of the all NEW Star Nails Manicure and Pedicure range which will replace the Bella Mani range from October 13th 2008. The project to launch the Star Nails® Manicure & Pedicure range coincides with the much talked about re-launch of Star Nails® to strengthen the already popular brand, and provide everything a nail technician could need for complete natural and enhanced nail care.

The luxurious, easy-to-use professional Manicure & Pedicure range from Star Nails® consists of seven essential, uniquely blended salon sized products, developed to reflect the quality, branding and scale of the new and improved Star Nails®, with sleek pretty packaging that appeals to a wide audience with very affordable price points to create an impact both on the wholesale store shelves and in nail and beauty salons.

The Manicure range has been developed to exfoliate, revitalise and give a renewed appearance to hands, whilst the sumptuous ingredients and uplifting fragrances of Patchouli, Bergamot and Lavender provide a memory inspiring experience. The Pedicure range promises to awaken the senses with the refreshing aroma of Lemongrass and Grapefruit. Natural ascorbic acids found in Vitamin C exfoliate and smooth skin on the feet, softening cuticles, calluses and heels as well as brightening the nails.

Bergamot & Patchouli Hand Treatment Soak (Product code 30001, Trade Price £16.00) A long lasting fizzing hand soak designed to brighten nails, revitalise the hands and soften the cuticles making this a must have start to the manicure process.

Bergamot & Patchouli Hand Scrub (Product code 30002, Trade Price £19.00)
The AHA's found in this hand scrub will slough away dead surface skin cells to leave the skin brighter, polished and softened and feeling like new. Use as part of the full Star Nails® Manicure range to create instant results!

Bergamot & Patchouli Hand Cream (Product code 30003, Trade Price £12.00)
A luxuriously refreshing and rich moisturising hand cream that acts as a carrier to take the massage oil deep in to the skin. Added UVA and UVB filters and anti-oxidants of Vitamin E and Co-enzyme Q10 help to keep hands looking young and supple.

Orange & Bergamot Massage Oil (Product code 30004, Trade Price £14.00)
Designed to be used in both the Manicure & Pedicure process this uplifting massage oil is designed to soften, and moisturise the skin. Its formulation and skin conditioning properties also make it suitable as an all over body massage oil.

Lemongrass & Grapefruit Foot Soak (Product code 30005, Trade Price £16.00)
A long-lasting fizzing foot soak designed to cleanse, exfoliate and moisturise skin whilst soothing stressed soles and tired feet.

Lemongrass & Grapefruit Foot Scrub (Product code 30006, Trade Price £19.00) A fantastic foot scrub designed to cleanse, moisturise and exfoliate the skin whilst sloughing away dead surface skin cells and calluses to leave feet feeling refreshed and polished.

Lemongrass & Grapefruit Foot Lotion (Product code 30007, Trade Price £12.00) A refreshing and rejuvenating foot cream designed to soften and moisturise the feet and calluses.

The new Star Nails® Manicure & Pedicure range will be available from all good wholesale stores nationwide or online at www.unitedbeauty.co.uk and from United Beauty Direct on +44 (0) 1536 463 350.

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Words: 557, excluding captions



Caption One: The New Star Nails Manicure & Pedicure Range

Further information and a set of high-resolution images can be requested from:

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