

PRESS INFORMATION

4th January 2007



UNITED BEAUTY LAUNCH FUSION™, ONE OF THE WORLD'S FASTEST PROFESSIONAL NAIL SYSTEMS

United Beauty Products, home of Star Nails®, have launched Fusion™, a technically advanced professional nail system brand. Fusion™ is a fast setting monomer and polymer system offering superior product benefits for qualified nail technicians. Tested and approved by industry experts including Andrea Fulerton; this revolutionary new system offers excellent bonding to the natural nail and extreme strength and flexibility.

The range boasts many benefits for the modern nail technician including: self-leveling properties for easy application; a non-yellowing formula and a cushioning effect for clients that are prone to lifting. It can also be used to protect nails damaged from extreme biting and with excellent adhesion it will not lift. Clients will notice that this system provides a lighter more comfortable wear. The professional removal of the nail is easy leaving little effect on the condition of the natural nail. Technicians will love the clarity of the powders, the non-bubbling and extremely sharp smile lines they can create.

The comprehensive range includes Fusion Plus™, a primer-less ultra fast curing system that is ideal for competition work and is recommended for experienced of nail technicians and those wishing to speed up client treatment times.

The brand also includes Fusion Colour™. The coloured powders have all the benefits of the Fusion™ range with the additional advantage of custom blending to match each client's natural skin tone or to create fabulous colourful extensions. The range has two collections, Primary Collection - allowing you to create perfectly natural looking nail extensions as the powders are designed to be blended to a shade that exactly matches or complements each individual client's skin tone and the Vibrant Collection. The Vibrant Collection has been designed for individual use to create a vibrant solid colour and are perfect for creating unique nail-art designs. The powders can also be mixed to create a

colour that matches your client's favorite outfit. The Vibrant Collection also contains a silver glitter that can be added to any powder to add sparkle to any special occasion.

Fusion™ Point-of-Sale Stands are available as a set of three: Fusion™, Fusion Plus™ and Fusion Colour™. They come complete with 6 of each product and a full pack of Marketing Support.

United Beauty will be providing advanced training courses to ensure that technicians get the best from the system. These courses will be run by our professional and qualified trainers, both in our purpose built training academy at our head office in Corby, Northamptonshire and Nationwide. For further information on these courses call our training hotline on 08456 01 01 96. The range will be in stores from January 2007 and is available to buy now at www.unitedbeauty.co.uk/shop.

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Words: 455, excluding captions



Caption One: Fusion™ by United Beauty is a revolutionary new Liquid & Powder System with high-speed curing and unparalleled colour clarity at it's heart



Caption Two: Fusion Plus™ by United Beauty is an ultra-fast primer-less monomer and polymer system, designed for competition work and speeding up client treatment times



Caption Three: Fusion Colour™ by United Beauty enables custom colour blending to show off individuality and create fabulous full-colour extensions



Caption Four: The full range of point of sale material arrives in stores from January '07 onwards and comes complete with marketing support material



Caption Five: United Beauty launch Fusion™ an advanced liquid and powder system to bring out the expert in you

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